

Press release

29 June 2010

Handheld Bolsters Management Team with Appointment of New Vice President of Business Development

Handheld Group today announced the appointment of Mike Zelman as new Vice President of Business Development.

Swedish based Handheld Group, a global supplier of rugged mobile computers, has appointed Mike Zelman as their new Vice President of Business Development as the company seeks to continue building a world class organisation and position the company for further international growth. In this newly created role Mike will lead Handheld's worldwide business development efforts and work with larger worldwide clients and with clients that require customized solutions.

Mike has a broad experience in worldwide organizations and has worked in Marketing & Business Development positions throughout his career. Most recently Mike was Vice President of Marketing for Merix Corporation, a global leader in the manufacturing of printed circuit boards. Mike has also direct industry experience from his previous role as Director of Sales & Marketing at Tripod Data Systems.

"I am thrilled to be joining a fast growing and progressive company like Handheld." said Mike Zelman. "The product portfolio is strong and there are several exceptional products in development. I am excited to get started and contribute to the future growth of the company."

"I am proud to have Mike join our team. We at Handheld believe that in order to build a world-leading company we need world class individuals and Mike is just that," said Jerker Hellström, CEO of the Handheld Group. "Mike will strengthen our management team and help in our continued quest for growth."

Mike will start his employment with Handheld on the 5th of July and will be based in Portland, OR, USA.

About Handheld:

The Handheld Group is a worldwide supplier of rugged mobile computers and PDAs. Handheld and its partners deliver complete mobility solutions to businesses in industries such as logistics, forestry, public transportation, construction, military, and security. The Handheld Group of Sweden has local offices in Finland, the Netherlands, Italy and the USA. For more information, please see www.handheldgroup.com

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